#### Advance Notice to Prospective Offerors

August 2, 2018

Dear Prospective Offeror:

Capital Metro will be issuing a solicitation package complete with the purchase description, contract terms, and instructions for RFP 304404, Data Mining and Intelligence Monitoring, services of a firm to monitor public opinion by real-time processing of social media content using natural language processing, machine learning, and social network analysis. This information should be appendable to external customer/stakeholder structured databases as needed. The Contractor shall identify trends, developing issues, and customer/stakeholder sentiment as expressed in online conversations. The Contractor shall provide reports and analytics weekly. However, there will be times that reports, and analytics will be required daily. The Contractor shall generate reports offering strategic messaging counsel to Capital Metro. This intelligence will be used to guide agency community engagement and general communication strategies and tactics.

This solicitation will be available on or about **August 3, 2018**, by downloading or ordering from DemandStar.  DemandStar may be accessed from [www.demandstar.com](http://www.demandstar.com), or [www.capmetro.org](https://capmetro.sharepoint.com/sites/PRC/SolLib/Active%20RFP%20-%20SOQ/Data-Mining-&-Cstmr-Intllgnce-Monitoring/304404-ANTO-N-Scre-Lst/www.capmetro.org).  For more information, or to sign up for a complimentary Capital Metro sponsored subscription, visit the [www.DemandStar.com](https://capmetro.sharepoint.com/sites/PRC/SolLib/Active%20RFP%20-%20SOQ/Data-Mining-&-Cstmr-Intllgnce-Monitoring/304404-ANTO-N-Scre-Lst/www.DemandStar.com) site or send an email to [DemandStar@onvia.com](https://capmetro.sharepoint.com/sites/PRC/SolLib/Active%20RFP%20-%20SOQ/Data-Mining-&-Cstmr-Intllgnce-Monitoring/304404-ANTO-N-Scre-Lst/DemandStar@onvia.com). Offerors should also check the DemandStar website frequently for amendments and other information pertaining to RFP 304404.  Capital Metro will not mail amendments.

A Pre-Proposal Conference to discuss the requirements of this solicitation shall be held for all interested parties on **August 9, 2018, 9:30 a.m.** at Capital Metro, 2910 East 5th Street (intersection of E. 5th Street and Pleasant Valley Road), Austin, Texas 78702.  Attendance is encouraged but is not mandatory.

Dates are subject to change.  Prospective Offerors should check with Procurement prior to travel.

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| **Questions?**  **Call Capital Metro’s Procurement Department at (512) 389-7460 and reference solicitation #304404.  We also recommend visiting our website,** [**www.capmetro.org**](http://www.capmetro.org)**, frequently for information regarding current business opportunities and possible future opportunities.** |

# **Return this notice via mail to Capital Metro, Procurement Department, 2910 East Fifth Street, Austin, TX  78702, or fax your response to Capital Metro at (512) 389-7594 or email to** [**procure-help@capmetro.org**](https://capmetro.sharepoint.com/sites/PRC/SolLib/Active%20RFP%20-%20SOQ/Data-Mining-&-Cstmr-Intllgnce-Monitoring/304404-ANTO-N-Scre-Lst/procure-help@capmetro.org)**.**

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## In reference to solicitation #304404

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|  | Please check all that apply:  [   ] **YES, we intend to respond as a**  [   ] Prime       [   ] Subcontractor  [   ] **NO, we do not intend to respond because:**        [   ] Don’t sell/provide required goods/services  [   ] Proposing as a subcontractor  [   ] Can’t comply w/ specifications  [   ] Can’t meet bond requirements  [   ] Can’t meet insurance requirements  [   ] Bid/Proposal preparation time is unreasonable  [   ] Can’t meet DBE requirements  [   ] Can’t meet delivery period  [   ] Job is too small/large  [   ] Other (please describe)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_    [   ] **NO, remove me from all your mailing lists** |

**From:**

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City:                             State:        Zip:            \_\_\_

Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax:\_\_\_\_\_\_\_\_\_\_\_  \_\_\_

E-mail:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_